

NEWSLETTER

Term One 2017



KELLY SPORTS AUSTRALIA



Happy New Year from all of us at Kelly Sports Australia!

What an amazing summer we have had at Kelly Sports Australia! We hope you got a much deserved break to spend time with your family and friends over Christmas and New Years, and that your term one has been a smooth transition into 2017. With hundreds of events run throughout the summer period we have been non-stop, outside, enjoying the sun and getting involved with the families and children in our communities around the country. To everyone who joined us at a race days, birthday parties or holiday programmes, thanks for getting caught up in the Kelly Sports whirlwind of a summer! Welcome to our new families around Australia this term, and welcome again to all our Kelly Sports kids who are back in action and ready to play

SPECIAL ANNOUNCEMENTS



Thanks to Country Racing and us at Kelly Sports, we gave you the chance throughout the summer to win the coolest birthday party ever for you and 30BFF's! Entries were taken for the chance to WIN!

Congratulations to our amazing winner Juliet Saviane who won the \$2000 birthday party package for her and 30 best friends! From us at Kelly Sports, we hope you have the best birthday party ever!

For more birthday party information for your child call our head office now!



Congratulations to our Term One 2017 Coach of the Term! **BEN TWITE**

Kelly Sports Zone: North West / Western Region, Victoria

Specialties: Ben has been a member of the team for over two years now. He continues to improve within the company and is always willing to help out when he can. All his sessions consistently have great numbers; this reflects his coaching ability and the time he takes to plan a session.



A large cluster sports day was held in December by Kelly Sports Blackburn, which was attended by Blackburn, Knox Waverley and Burwood zone managers.



Kelly Sports Essendon once again signed on to help 'Baptcare' with their private Christmas party event in December, we thoroughly enjoyed the great event for families and carers of children with special needs.



Melbourne Racing Club held three exciting events at the Caulfield racecourse throughout December and January, with kids getting involved in sports, games, and other fun activities!

SUMMER HIGHLIGHTS FROM AROUND AUSTRALIA!



Kelly Sports teamed up with Country Racing Victoria over the summer to bring Country Racing kids activities and sports to over twenty events! Throughout December and January we celebrated the festive season, with a sunny two months of racing! With Kelly Sports providing activities, show bags, backpacks full of summer essentials, plus prizes for our race day families. We were at - Boxing Day Races, Race Day at Tatura Race Club, Wodonga Races, Echuca Racing Club, Benalla Race Club, Merton Amateur Turf Club, Woodford Racing Club, Kyneton & Hanging Rock Racing Club, Dederang Race Club, Kilmore Racing Club, Warrnambool Racing Club, Healesville Amateur Racing Club, Seymour Racing Club, St Pats Yea, Cardinia Shire Kids Night Out at Pakenham Racing Club, Wangaratta Turf Club and Yarra Valley Racing Club.



Kelly Sports Bendigo has run team building, leadership and coaching programmes in a number of primary schools in their zone.



Victoria Racing Club held many fun events for race goers and families looking for a great day out! Kelly Sports ran activities at eight events at Flemington throughout December to March for the kids as well as a Victoria Police Family Day, which was enjoyed by all!



There were many other exciting events and race days throughout Australia where we saw a huge number of families and kids attend and enjoy themselves! We met a whole lot of you at events like the Kew Golf Club Kids Christmas Party, Boxing Day fun at Kids Day out at Cranbourne Harness Racing Club, Kids Summer Carnival at Cranbourne Turf Club, New Years Eve with a waterslide at Echuca Racing Club, and a great day out at Yarra Valley Racing.

PROGRAMME UPDATES

KELLY SPORTS

It's been a fantastic to start to 2017. We have seen some of our best numbers ever, plus a ton of new faces participating in our programmes around Australia. We continually receive positive feedback through coaches on the kids' positive behaviour and participation.

This term, our **Multi-Sports Programme** mainly focused on Soccer, Basketball, Cricket and Ultimate Frisbee. Frisbee is one of our favourite sports to coach; the kids often seem hesitant at first but once we start activities, it doesn't take long for them to understand the skills and get involved, having loads of sporting fun!

Cricket is always popular at this time of year; the kids are enjoying learning new skills and practising with old friends. The Victorian Kelly Sports kids are also starting to ask about AFL, which we are excited to commence in term two!

Kelly Sports welcomed the following schools this term with new multisport and sport specific programmes;

- Spring Gully Primary School
- Heidelberg Primary School
- White Hills Primary School
- Kennington Primary School
- St Bernadette Primary School

KELLY SPORTS DANCE

This term our dance programme was called First Term Flo. This was a hip-hop based routine to the tune of some Flo Rida's top hits. We have seen great participation in our dance programmes continuing from 2016, with the kids welcome the challenging and fun routine each week. If you want to check out our dance routine for this term, please check the link on our Facebook page: Kelly Sports Australia

Kelly Sports welcomed the following schools this term with new Dance specific programmes;

- Heidelberg Primary School

PRE SCHOOL

Our fundamental motor skills programme has again seen many new faces this year as we have on board fresh little ones starting their journeys in our child care centres. We started the term with some fundamental movements based around fun games, which is a great way to get the kids used to the coach and structure of our sessions. As the term progressed the kids continued to work on their AFL, Soccer and Basketball skills.

Kelly Sports welcomed the following schools this term with new pre school specific programmes;

- Goodstart Sunbury Early Learning
- Elmore Pre School

COMING UP

To check holiday programmes in your area, and to prepare for term two, check our website for programme details, locations and dates!

"Thanks for your patience with my two as they explored everything you had out to play with. They had such a great time!"

- Sports Event Goer

"Was a totally amazing birthday, my kids totally loved the games played with Kelly Sports."

- Kelly Sports Parent
New South Wales

"The team at Flemington today were amazing! Thanks for making it such a magic day for the kids!"

- Kelly Sports Event Goer
Flemington Racecourse
Victoria

"I loved getting the experience to work with children more as I'm an education student and learning from the coaches is awesome because of his extensive teaching background! We just have so much FUN with the kids that it doesn't even feel like a job!"

- Kelly Sports Coach, Victoria

"Yesterday our daughter Ava-Rose had her first session at Child Care with Kelly Sports, Semaphore Park shared a video that they took of the children during the session and I am beyond impressed. My daughter loves sports however is shy - it takes a lot to get her involved and from looking at the video she was totally engaged and loving it. I just wanted to say thank you.... too often parents and alike go out of their way to complain about things - I wanted to go out of my way to say thank you and we look forward to Ava-Rose enjoying the rest of her lessons and watching her develop!"

- Kelly Sports Parent
South Australia

FREE TERM TWO 2017 SESSION PASS

At your choice of Kelly Sports programme*



To redeem this offer as a current term ONE customer:

1. Write a review on our Facebook page Kelly Sports Australia
2. Call our office and get this offer credited to your account for term four
3. Book into a programme online for term four at www.kellysports.com.au

*SUBJECT TO PARTICIPATING FRANCHISE ZONES

*Includes TERM ONE holiday programme sessions and TERM TWO programmes, includes birthday parties.